

# Total Cost of Ownership

Save Money while Hardening Security

It can be a challenge to measure the return on investment (ROI) for security technology – most will assume that accrued benefits are intangible. On the contrary, **biometric identity assurance** offers clear and quantifiable financial advantages – when viewed wholistically – in comparison with traditional alternatives.

Commoditized card scanners can have a low initial investment, but recurring expenses when you assign, distribute, and manage credentials are substantial - card materials, equipment, digital mobile per user costs \$5+ / user / year, etc. Further still, without assigned credentials you can redeploy the resources previously devoted to credential issuance and replacement. Hardening security with high-assurance, un-sharable biometrics can also drive opportunities for risk reduction as well as operational gains. **Princeton Identity** biometric solutions help your bottom line in three specific ways:



## MATERIALS AND RECURRING CONSUMABLES

- NO PER-USE TOKEN COSTS
- NO BLANKS, FABRICATION EQUIPMENT
- NO REPLACEMENT AND TURNOVER (~10-30% / YR) PROCESSES



## ORGANIZATIONAL RISKS AND LIABILITIES

- HARDENED SECURITY = LESS LOSS, CONSEQUENCES
- MORE-FOCUSED INCIDENT RESPONSE



## EMPLOYEE PRODUCTIVITY, ORGANIZATIONAL EFFICIENCY

- NO MORE FORGOTTEN OR LOST KEYS, PHONE, BADGE, ETC...
- IMPROVED ACCOUNTABILITY (CARD SHARING, BUDDY-PUNCHING)
- REDUCED CREDENTIAL-ADMINISTRATION OVERHEAD

The true ROI implementing biometric identity assurance solutions becomes clear when considering their wide-ranging impact—eliminating costs, minimizing risks, and improving operational efficiencies. Viewing the total picture, it's easy to see that **Princeton Identity** solutions harden security while saving you money.

# Key Applications of Iris Biometrics

Biometric Identity Assurance more than pays for itself

Princeton Identity's uniquely versatile and future-proof authentication capabilities leverage six different modalities and fully-configurable multi-factor authentication to solve all your requirements within a single, easy-to-use ecosystem.



## ACCESS CONTROL

FLEXIBLE SOLUTIONS  
HARDEN SECURITY WHILE  
MEETING USERS IN THEIR  
COMFORT ZONE. ASSIGN  
THE MODALITY OR  
MODALITIES THAT ARE RIGHT  
FOR EACH LOCATION, USER  
GROUP, OR INDIVIDUAL.



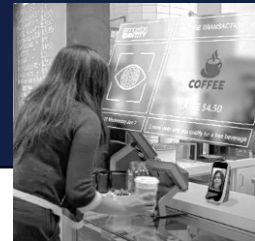
## TIME & ATTENDANCE

BIOMETRICS AT THE TIME  
CLOCK ENSURE EFFICIENT  
PROCESSING AND ACCURATE  
REPORTING. OUR SYSTEMS  
PREVENT BUDDY PUNCHING  
AND MITIGATE TIME THEFT.  
EMPLOYEES APPRECIATE  
BIOMETRICS UNRIVALED  
CONVENIENCE.



## POINT OF SALE

GLANCE-AND-GO IS THE  
FASTEST, EASIEST, AND MOST  
SECURE WAY TO MAKE  
PURCHASES. IMPROVE  
CUSTOMER EXPERIENCE AT  
THE REGISTER, VENDING  
MACHINES, TOLLBOOTHS,  
EV CHARGERS, AND MORE!



Princeton Identity is a leading innovator of iris-biometric and multi-factor authentication technologies, transforming how businesses and governments around the globe achieve secure and reliable identity assurance. Backed by over two decades of research and product design, our solutions are trusted by some of the most recognized names in banking, industry, higher education, healthcare, transit, and border control. Princeton Identity systems are proudly manufactured in the USA, and deliver unparalleled flexibility, accuracy, convenience, and scalability.

Princeton Identity, Iris on the Move, and EyeAllow are Trademarks of Princeton Identity Inc.  
Copyright 2025 Princeton Identity Inc. All rights reserved.

**princeton**  
**IDENTITY**

300 Horizon Dr. Suite 308  
Hamilton, NJ 08691  
609-270-3220