



## **Princeton Identity Iris Technology Featured in Samsung Galaxy Note9**

*Iris recognition technology offers increased convenience and security*

HAMILTON, NJ, August 9, 2018 - Princeton Identity Inc., provider of the fastest, simplest and most secure biometric security system on the market, today announced its patented iris recognition technology is featured in the Samsung Galaxy Note9. Building on the successful integration of the technology in both the Galaxy S8 and S9 devices, Galaxy Note9 users can easily unlock their phones with a quick glance at the device, maximizing both security and convenience.

The Samsung Galaxy Note9 was officially launched August 9<sup>th</sup> at an event in Brooklyn, NY.

Iris recognition captures over 200 points of an individual's iris, making it more secure than a fingerprint scan. Rather than use a pin code, password or nothing at all, Princeton Identity's iris recognition technology gives users increased security along with significantly improved convenience. Additionally, since iris recognition is up to 100,000 times more resistant to false positives than other forms of biometric security, consumers and enterprises can trust their Galaxy Note9 is protected.

"We are proud to build on our collaboration with Samsung with our industry-leading iris recognition technology featured in Galaxy S8, S9, and now the Galaxy Note9," stated Mark Clifton, CEO of Princeton Identity. "Princeton Identity's iris recognition is among the most widely deployed, globally. Consumers' increased desire for Samsung mobile devices reinforces the innovative security benefits of iris recognition as well as a streamlined and simplified user experience."

The full suite of Princeton Identity's products makes identity management more convenient, accurate and reliable than ever before, and includes biometric identity readers and software systems to manage identities and authenticate users. Today, Princeton Identity's technology is incorporated in manufacturing facilities, sports complexes, universities, retail outlets, and airports. By integrating these products into other systems including access control and financial transactions, individuals, businesses and nations can simplify identity management, resulting in improved safety and protection.

### **About Princeton Identity**

Princeton Identity offers the fastest, simplest and most secure biometric security system on the market. Leading the revolution toward a more intuitive, efficient and natural security experience that keeps people and business moving, Princeton Identity uses iris recognition and other biometric technology to enable businesses, governments and global organizations to streamline

identity management, resulting in improved safety and protection. Formerly a division of SRI International, Princeton Identity was established as an independent venture in August 2016. For more information, visit <http://princetonidentity.com/>.

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